Mississippi Valley Division



2008

Park Rangers: Water Safety Champions















































Loaner Life Jackets







Billboard

Join Our Team! Wear your Life Jacket

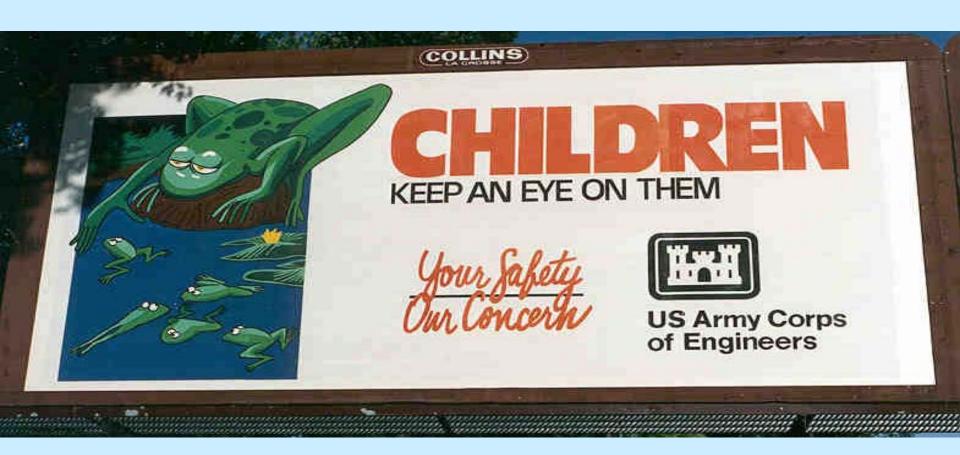








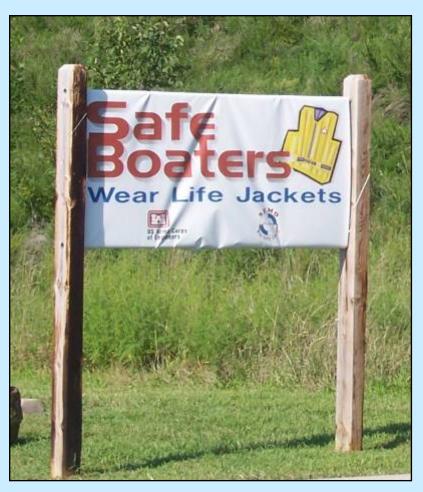
Billboard



Billboard



Banners









Safety Banners at Boat Ramps

WE APPRECIATE YOUR BUSINESS



First Midwest Bank

LIFE JACKETS.

JUSTISFOR

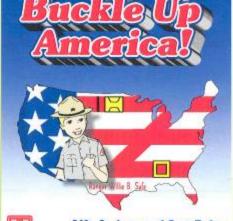
UFE.

MEMBER FDIC

Money Envelopes



Day Use Fee Payment Vouchers





Life Jackets and Seat Belts

SAVE LIVES!

St. Louis District Wappepello Lake

Property of U.S. Covernment — Return to Wappepulls Lake Project: Office, 18662 Fey, T., Wappepulle, IND 65866 (\$75) 555-6562



Safety Messages in Ozark Border Electric Cooperative Monthly Newsletter







Television & Radio







Newspaper Articles



Siftings Herald / Amanda Martin

ian Westfall, an outreach park ranger at DeGray Lake, kneels next to a new painting on the Spillway boat ramp. The painting, which part of a National Campaign for Water Safety, is there to remind people to wear their lifejackets, Westfall said Thursday. Memorial y weekend is one of the busiest weekends of the year at DeGray Lake. The public is strongly encouraged to be as safe as possible this holiday weekend.

Corps urges water safety this weekend

By Donna Hilton hilton@siftingsherald.com

Memorial Day weekend usually brings large crowds to DeGray Lake, said Brian Westfall, park ranger for the U.S. Army Corps of Engineers.

"Traditionally, it's the largest day crowd we have," Westfall said. "The campgrounds are usually full too."

While personnel at the lake want all visitors to enjoy their stay, safety is the utmost concern, he said. "We've already had nine fatalities in 15 major incidents in Arkansas this year." None of those injuries occurred on DeGray Lake, "and we want to keep it that way."

Westfall and lake personnel are remind-

See Safety, Page 2

Water Safety Patrol











WATER SAFETY INITIATIVES

- Water Safety Programs in area schools.
- Recreation area bulletin boards, signs, banners, posters.
- Water Safety Booths at festivals, expos, special events.
- Rangers serve as instructors for Safe Boating Courses
- Beach Safety Demonstrations.
- On-site Courtesy Boat Inspections.
- Lake Water Safety Patrols.
- International Boating & Water Safety Summit.
- Local Water Safety Councils & District PDTs.
- Water Safety Saturation Weekends.
- Media notices, articles, broadcasts.
- Water Safety PSAs: bilingual, celebrities, rangers.
- Messages on: take-out pizza boxes, soft drink machines, fast food placemats.

WATER SAFETY INITIATIVES

- Products: key-chains, Frisbees, can koozies, coloring books, tattoos, trash bags.
- Partnering with local law enforcement agencies.
- Loaner life jacket stations.
- Paint life jackets and messages on boat ramps.
- Water Safety information handed out with annual passes.
- Billboards on major highways.
- Changeable messages boards at local businesses.
- Reading programs at libraries.
- Sandcastle building contests.
- Life Jacket Olympics
- Safe swimming areas.



Mississippi Valley Division Water Safety Initiatives 2008

New Orleans District

Atchafalaya Basin Floodway System

- The visitation at ABFS is somewhat different than a typical lake project; however, we make boat patrols throughout each month of heavy recreational use.
- Our park rangers are always on the lookout for unsafe acts and address safety concerns while on the water.
- Water safety messages are posted on our bulletin boards.
- Water safety messages are distributed throughout the year; not just during the recreation season because of the large number of hunters using boats to access our lands.
- We purchase booths at boat shows, sportsman's shows and the Outdoor Expo to emphasize water safety (PFD's and hypothermia) to boaters, hunters, and fishers.
- We spend approximately \$12,000 per year on trinkets (cups, yo-yos, beach balls, huggies, etc.) with a water safety messages embossed on them for distribution at our events.
- We emphasize the importance of learning to swim with young children and their parents.
- We average 200 contacts per month that emphasize water safety.
- Contract law enforcement officers assist rangers with marine patrols and encourage water safety on busy weekends.

Bonnet Carre Spillway

- Boating patrols are conducted by our park rangers for one weekend each month.
 Our contracted Sheriff's marine patrol conducts marine patrols for three weekends each month during the summer recreation season.
- Boat safety checks are conducted regularly at our boat launches. During these checks we look for exceeded horsepower ratings, easy access to PFD's, and boat safety equipment, including paddles and fire extinguishers.
- Water safety posters are displayed at all of our information boards.

- During the last month, several water safety programs were conducted making 75 contacts.
- Water safety items are purchased for distribution at events such as Wetland Watchers, Lock Fest, and Ocean Commotion.
- We conduct life jacket relay races at events to teach children the correct way of putting on a life jacket.
- Project maintenance staff employees and contract law enforcement officers assist rangers during patrols and encourage water safety on busy weekends.

Old River Control

- Because this project in located on a major river, water use consists of bank fishing and commercial bait and net fishing.
- The importance of wearing a life jacket is emphasized with every contact made at our boat launches.
- Boat patrols are conducted on the Mississippi River during water control structure openings to prevent boaters from entering the inflow channels.
- Water safety messages are displayed at our information boards.
- We partner with our adjacent landowner, Louisiana Department of Wildlife and Fisheries, on the distribution of public information on fisheries, wildlife, and water safety.
- We distribute the Corps provided water safety promotions materials, including Frisbees, coloring books, posters, and other items with water safety messages to school and youth groups.
- Maintenance staff employees assist the project ranger with patrols to encourage water safety on busy weekends.

Vicksburg District

- Perform two Water Safety Saturation Weekends, 17-18 May 2008 DeGray Lake and Sardis Lake, date to be determined later. The Louisiana Field Office personnel will participate in the annual Northwest Louisiana Water Safety event during the weekend of 17-18 May 2008, "Kick-Off" of the National Safe Boating Week.
- Grenada Lake's, "Thunder on Water" and various other boating/water safety events at lakes, have "Bobber the Water Safety Dog" materials, perform puppet shows, hold competitions for throw bag throwing and provide water safety briefs.
- Identify additional areas for establishing new life jacket loaner programs.
- Increase personal contacts of Rangers with Public to promote water safety messages on a "face to face" personal contact.
- Continue the lifejacket exchange program.
- Prepare Public Service Announcements featuring the lake's Park Rangers providing a Water Safety Message.
- Refresh the painted Life Jackets with "wear it" message at the lake's boat ramps.
- Have children paint signs on water safety themes and place them at boat ramps.
- Maintain signs at boat ramps with "72 people have died on this lake since it was constructed. Please don't be number 73. A life jacket won't work if you don't wear it."
- Construct billboards with Water Safety Messages along major thoroughfares around the lakes.
- Visit local schools with puppet show and various games to bring home water safety themes.
- Pass out water promotional items like frisbees and other items with water safety messages printed on them.

Project Specific:

Grenada Lake

- Annual Actively participate in the Vicksburg District's Water Safety PDT in an effort to share and exchange ideas, information, and manpower.
- Annual Water Safety Displays at Grenada Lake Visitor Center.

- Annual Grenada Lake Visitor Center Water Safety Kiosk presents varying water safety messages.
- Annual Grenada Lake Visitor Center Theater Age appropriate Water Safety Programs are shown at the theater including the Bobber Cartoons for visiting school and civic groups.
- February, 2008 Attend Mississippi Fish and Wildlife Expo in Canton, MS. Setup water safety booth at Corps Exhibit and provide water safety games and materials.
- April 5, 2008 Set-up Water Safety Booth at Bass Pro Shop's Youth Fishing Rodeo providing games and water safety information. "Bobber the Water Safety Dog" will visit with the kids.
- April 16 19, 2008 Attend International Boating and Water Safety Summit
- May 3. 2008 Set-up Water Safety Booth at Cabela's Crappie USA Tournament
- Youth Fishing Rodeo providing games and water safety information. Bobber the Water Safety Dog will visit with kids.
- May, 2008 Park Rangers and "Bobber the Water Safety Dog" will visit area schools providing water safety programs and water safety information (coloring books, etc.)
- May, 2008 National Safe Boating Week Grenada Lake Park Rangers teach the MS Safe Boating Course. Water Safety PSAs will run on local radio stations during National Safe Boating Week.
- Memorial Weekend Labor Day Weekend Grenada Lake Park Rangers provide Beach Safety Demonstrations. Park Rangers will provide reach pole, and throw bag demonstrations. Park Rangers will provide/exchange PFDs for children in need or caught practicing water safety – Wal-Mart Grant.
- Memorial Weekend Labor Day Weekend Grenada Lake Park Rangers provide Courtesy Boat Inspections providing a sticker for boats that successfully pass the inspections.
- Park Rangers will provide/exchange PFDs for children in need or caught practicing water safety – Wal-Mart Grant.
- Memorial Weekend Labor Day Weekend Grenada Lake Park Rangers will provide water safety programs and games at Picnic Shelters providing water safety information.

- Memorial Weekend Labor Day Weekend Grenada Lake will air their water safety PSAs on local television and radio stations.
- June 14, 2008 Set-up Water Safety Booth at Grenada Lake's "Thunder on Water" Youth Fishing Rodeo and Arts and Crafts Show.

Enid Lake

- Rangers teach Mississippi Boater Education in area schools. Students receive their state boating license.
- Rangers teach water safety courses in area schools, campgrounds and to civic clubs.
- Rangers design water safety calendars, buttons, posters, and crayon box covers to be handed out to visiting public, schools and employees
- Rangers hand out water safety drinking bottles and frisbees that promote water safety to the visiting public who are practicing water safety
- Rangers perform courtesy boat inspections. As rangers perform these inspections they handout decals to be placed on the boat. These decals in return let rangers and law enforcement agencies know that this particular boat has been checked for safety equipment.
- Rangers design bulletin boards that promote water safety and other safety issues according to the season.
- Rangers perform water safety programs and rescue equipment demonstrations on beaches
- Rangers perform impromptu water safety talks at all picnic shelters, campgrounds, beaches, boat ramps, and any large crowds found in any of the recreation area.
- Rangers design water safety signs, have area school children paint signs and put signs up in recreation areas and at school playground
- Rangers man water safety booths at local fairs, expos, and other events
- Rangers and local students present a water safety float in three local Christmas parades (Water Valley, Batesville, and Charleston)
- Rangers write water safety commercials and actively produce these commercials which involve local visitors and rangers

- Water Safety commercials are presented on local and cable networks in surrounding area. Television and cable networks have agreed to run water safety commercials as much as possible throughout all major holiday weekends.
- Rangers present water safety programs and water safety materials at the Mississippi Wildlife Expo, Sportsman Warehouse Woods and Water, Grenada Lake's Thunder on the Water, Sardis Lake Earth Day Event, and Georgia Pacific Company Safety Day Picnic.
- Face painting and tattoos with water safety messages are a part of the National Hunting and Fishing Day
- Rangers promote National Boating Safety Week with a display at local malls and courtesy boat inspections at ramps and on the lake
- Develop a partnership with the Mississippi Highway Safety Patrol in promoting water safety and highway safety
- U.S. Coast Guard Auxiliary is providing courtesy boat inspections at boat ramps and on the lake
- Frisbee give-away to anyone who is practicing water safety. Examples: using the buddy system and wearing a proper fitting lifejacket. Give way items include: water
- bottles, Frisbees, and floatation citations with food coupons donated by the local restaurants.
- Rangers exchanges PFD's when young children are found utilizing inflatable toys (Floaties) to help them stay afloat while swimming or boating. These exchanges are performed in a professional manner. Rangers explain the dangers of children utilizing inflatable's to the parents, and with the parents permission they exchange U.S. Coast Guard approved PFD's for the inflatable.
- Sponsor Water Safety Awareness Day at lake for area schools.
- Partner with area schools including: North Delta, Strider, Charleston, Coffeeville, and Water Valley. The high school cheerleaders will be throwing miniature footballs with Enid's Water Safety Logo and Water Safety Message Imprinted on the sides of the footballs at home high school football games.
- Rangers perform a water safety puppet show at local schools (Kindergarten, 1st and 2nd grades), special events and upon request from other organizations.

Arkabutla Lake

- Alcohol Ban possibly the most significant factor to our water safety program is the project wide alcohol ban.
- Ranger teaches Mississippi Boater Education in area schools. Students receive their state boating license.
- Rangers teach water safety courses in area schools, to include Safe Passage,
 Bobber and Young and Reckless.
- Rangers design water safety buttons, and posters to be handed out to visiting public, schools and employees.
- Rangers hand out water safety drinking cups, can koozies, floatable key chains, water safety towels, and frisbees that promote water safety to the visiting public who are practicing water safety.
- Rangers perform courtesy boat inspections.
- Rangers design bulletin boards that promote water safety and other safety issues according to the season.
- Rangers perform water safety programs and rescue equipment demonstrations on beaches, at campgrounds and civic organizations and churches.
- Rangers perform impromptu water safety talks at all picnic shelters, campgrounds, beaches, boat ramps, and any large crowds found in any of the recreation area.
- Rangers man water safety booths at local fairs, expos, and other events.
- Rangers present water safety programs and water safety materials at the Sportsman Warehouse Woods and Water, Olive Branch Outdoor Education Day, Desoto County Environmental Education and Bass Pro Shop educational events.
- Rangers promote National Boating Safety Week with a display at local malls and courtesy boat inspections at ramps and on the lake.
- Water Safety Promotional Products give-away to anyone who is practicing water safety. Examples: using the buddy system and wearing a proper fitting lifejacket.
- Conduct a coloring contest with every elementary school in Tate and Desoto Counties: Student color a color-by-number water safety message and a winner is selected from each class and the winner is presented a properly fitting lifejacket that has been donated by area businesses. Over 100 lifejackets are given away during this program every year.

- Rangers teach the Spirit of America Youth Boating Education program to students who complete the MS State Boater Education Class. Arkabutla Lake is the only Corps lake that participates in this program.
- Staff maintain (3) billboards that care the water safety message to passing motorist. Two of the billboards are located along Interstate 55.
- The water safety message is aired at a heavily used Malco Theatre in Southaven, MS. The water safety message is viewed by over 170,000 patrons during the summer recreation season.
- Tate and Desoto County Rescue personnel actively patrol the lake and beach area during the three major recreation holidays.
- Ranger serves on the board of directors for the National Water Safety Congress.
- Water safety PSA's are shown during a local TV station outdoor show.

Sardis Lake

- Sardis Lake will continue to provide quality Water Safety Programs in our local schools, during field trips and special events like Conservation Carnivals and RV, Boat and Hunting shows.
- Continue to provide Water Safety talks and demonstrations on our beaches and at our pavilions.
- Continue to post Water Safety Material on all Bulletin Boards around the lake.
- Continue to provide a robust Lake Patrol with emphasis on Boater Safety.
- Continue to monitor and maintain Water Safety Stations on all beaches with reach poles and throw bags.
- This year Sardis will host the Water Safety Blitz June 28 & 29.
- Provide Water Safety slides before and after movies at the Oxford Theater.
- Provide courtesy boat inspections at our ramps and on the water.
- Plan activities for National Safe Boating Week May 17 23
- Maintain Water Safety Billboard on Highway 315
- Procure Dolphin Beach Safe containers for Water Safety giveaways

- Bobber the Water Safety Dog costume is on order.
- Participate in the District's Water Safety PDT

Louisiana Field Office

- Partnering with the Aquatic Education Organization in providing Boating and Water Safety to groups at the Cross Lake Fish Hatchery.
- Continue with Water Safety message to visitors at swimming beach and boat ramps.
- Continue with lifejacket inspections at boat ramp with give-a-ways to promote water safety.
- Continue lifejacket give-a-way during Aquatic Festival in May
- Continue with Frisbee, bracelet, Bobber and other give-a-way to those caught wearing their lifejackets
- Continue the partnership with Keep Ouachita Parish Beautiful with the antilitter/water safety message.
- Prepare and execute the Annual Watersweep to be held in September.
- Continue to visit local schools and help participating agencies with Water Safety programs.
- Boat ramps painted with a water safety message.
- Work with local radio stations, including school stations, to air water safety public service announcements.
- Continue with visitations to campers informing them with a water safety message and Bobber coloring books and other handouts for the children.

Ouachita Project Management Office

Area Wide:

- Bulletin boards at all major boat launching ramps with various water safety messages and posters which are updated frequently.
- During holiday periods, boat ramps are manned by Park Rangers who direct traffic and distribute water safety information traffic permitting.

- Park Rangers do water safety programs both on and off-project throughout the year to bass clubs, civic groups, schools, tackle shows, etc. An emphasis is placed on presenting programs to school groups in the spring.
- Throw bags are at each swimming area, with signs showing proper use; Park Rangers regularly demonstrate such use.
- Perform boat patrols are throughout the year; in summer, patrols are concentrated on weekends and holiday periods.
- Area personnel attend the 2008 National Water Safety Congress Summit.
- A billboard featuring Water Safety Message established on busy Highway 7 which runs by DeGray Lake.
- Water safety messages and songs are played when outside callers are placed on hold on the project-wide phone system.
- Lake personnel will concentrate and saturate lakes before holidays as recommended by the District's Water Safety PDT.
- Local Park Ranger partner with local radio and television stations to record PSA's to be aired during peak recreation periods.
- Area Park Ranger partner with Little Rock District by attending each District's Water Safety PDT to exchange ideas in promoting water safety in the state.

Lake Greeson

- Maintain permanent signs at each boat ramp indicating the PFD requirement for each boater and a sign prohibiting open alcohol containers while on the lake.
- Throughout the summer, on the local radio station, we have a number of PSA's concerning various water safety related topics (PFD's, boating and alcohol, etc.)
- During the summer, every Friday night in Cowhide Cove Campground, and every Saturday night in Kirby Landing Campground, provide interpretive programs at the amphitheaters, with at least part of the program dedicated to safety (usually water safety).
- Once a month, have a program called "Beach Olympics", which is a very popular program and consists of life jacket relays, throw bag toss, etc.
- Maintain current Life Jacket Loaner Station and identify areas for additional stations.

DeGray Lake

- Set up annual water safety partnership meeting: The meeting, held in conjunction with National Safe Boating Week, is a combined effort to help make DeGray Lake a safer place to work and visit. Thirty water safety educators and law enforcement officers attend the annual meeting.
- Ranger personnel will once again record water safety public service announcements with Mr. Jerry Westmoreland of the Clark County Broadcasting Inc. Network. The public service announcements will be aired on three stations, reaching five Arkansas counties during National Safe Boating Week and the recreation season.
- In an effort to reach out to all DeGray Lake visitors, the water safety staff has recognized the increased use of the project by Hispanics. This year, Spanish Public Service Announcements will be recorded, covering such water safety messages as using life jackets, utilizing the 'buddy" system while swimming and the consequences of using alcohol while boating.
- Maintain Life Jacket Loaner station at the Highway 7 Recreation Area and identify areas additional stations.
- Continue partnering with area movie theaters to provide slides with water safety themes to be used at movie theaters during breaks between movies features.
- The DeGray Lake staff is partnering with the Coast Guard Auxiliary to conduct water safety boat inspections.
- More frequent water safety boat patrols have been initiated during early spring to concentrate on early fishermen and boaters.
- Provide area newspapers articles promoting water safety while visiting area lakes.

Lake Ouachita

- The Lake Ouachita Ranger Staff remains proactive in its Water Safety efforts by blanketing local schools with water safety programs <u>before</u> the recreation season begins.
- Partner with Entergy and Arkansas Game and Fish Commission for water safety and boating safety campaign with NASCAR driver Mark Martin of Batesville, Arkansas. The campaign includes posters and billboards. There are plans for this to go statewide in 2009 when Little Rock District joins in.
- Staff operates a water safety booth at outdoor shows, state and local fairs.

- Provide Water Safety items to the lake's visitors to promote positive acts of water safety being performed by the visiting public. These items include T-shirts with a water safety logo, donated by area businesses and items obtained through the Corps' Water Safety program.
- Maintain Life Jacket loaner stations and identify additional locations for new stations.
- Maintain painted water safety messages on the lake's boat ramps.
- Partner with area concessionaires to provide water safety education to visitors renting water craft from the marinas.
- Park Rangers perform beach safety programs for the visiting public.

St. Louis District

Carlyle Lake

- Include a water safety or boater safety message on the daily updated code a phone message service during warmer months of the year when high visitor numbers are expected.
- Large banner (50'x 5') promoting water safety will hang from the main dam throughout the summer months.
- Purchase drinks insulators and wrist bands. Products will have water safety messages on them and will be given out as incentives to practice water safety. Items will be purchased through the COE or by partnering with local businesses.
- Work with Coca-Cola or Pepsi to place banners at boat ramps, marinas, resorts, in various locations at Eldon Hazlet State Park, Party Cove, Shipley Island, Point 6, etc. promoting water safety messages.
- Work with local schools, supermarkets, convenience stores, and restaurants to place water safety slogans on all receipts during summer months.
- Print water safety article on front page of Camper Times to be distributed at Dam West, Coles Creek, and Boulder campgrounds during the month of July.
- Place water safety message on day use fee envelope with a life jacket logo to make it visible to the public.
- Update all reader boards on the project to promote water safety, emphasizing on use of PFD's.
- Post signs at beach entrances regarding life jacket loan out program.
- Place water safety checklist signs at boat ramp launching area to give boaters a final safety reminder before launching their boat.
- Purchase items such as: bumper stickers cling-on's, key chain floats, wrist and neck lanyards, antenna balls, bandannas, whistles, and Tshirts. Products will have water safety messages on them and will be given out as incentives to practice water safety. Items will be purchased by partnering with local businesses.

- Work with area newspapers to feature photos taken of lake visitors during courtesy boat checks "You were Caught with your Life Jacket On".
- Distribute water safety pamphlets to local hotels, cabins, lodges and campgrounds to place in each room and distribute to all visitors.
- Contact personnel at Busch Stadium and with the Gateway Grizzlies to display water safety messages during home games.
- Purchase wrist bands to distribute to boaters, swimmers and campers promoting "you look best in your life vest" slogan.
- 20' x 7' helium blimp with water safety messages placed on both sides to promote safe recreation on the water. The blimp will be used at different locations to promote water safety.
- The City of Carlyle to have water safety messages displayed at all times on scrolling sign located at intersection of IL 127 and Lake Road.
- 25' Skydancer Water Safety Ranger with Banner will be placed in front of the visitor center from Memorial Day through Labor Day to draw attention water safety.

Rend Lake

- Annual Water Safety School Assemblies in Southern Illinois utilizing Seamoor Safety: Each year during the month of March or April the Rend Lake interpretive staff presents water safety programs to grades pre-K -5th grade. Titles of the assemblies have been King Seamoor and the Knights of Water Safety, The Land Before Water Safety, Commander Seamoor and the Intergalactic Water Safety Patrol, Detective Seamoor and the Case of the Missing PFD, Sergeant Seamoor of the Corps of Discovery, Seamoor the Buccaneer and Detective Seamoor and the Case of the Missing PFD.
- Water safety banners at boat ramps and along the dam
- Annual Beach Blast Water Safety Event
- Daily safety message on the traveler's info station.
- Water safety messages on Visitor Center marquee.
- Partnering with Wal-Mart to display water safety messages
- Present water safety programs in conjunction with the local library reading program.

- Hand out water safety posters and brochures to local businesses and bait shops around the lake
- Promote water safety during school field trips to the visitor center
- On- and Off-site water safety programming upon request
- Life jacket loaner program at Rend Lake Visitor Center

Rivers Project

- Provided on-site programs for Girl Scout troops to earn their water drop patch and assisted Boy Scout Merit Badge program. Provided assistance with scouts earning their River Rat Patch which encompasses water safety.
- Utilized the robotic unit, Seamoor Safety, during school field trips and at special events. Made and distributed Seamoor buttons that included a water safety message.
- Attended Great Rivers Rendezvous held in May and Paddlefest held in September to promote safe use of the water trail.
- Distribute water safety materials in the National Great Rivers Museum,
 Rivers Project Office and on our bulletin boards.
- A water safety message is included in every Locks and Dam tour.
- Show "Safe Passage" in the theater to school groups.
- Handing out water safety materials and talking to boaters during boat patrols.

Wappapello Lake

- Continue partnership with financial institutions that are located in Poplar Bluff, Wappapello, and Greenville, MO. in placing safety messages on their money envelopes. Some messages were printed on money envelopes and others were placed on the envelopes using one of the rubber ink stamps.
- Procure air time for thirty second PSA television spots which will be aired on Poplar Bluff City Cable during the summer recreation season.
- Partnered with SEMO Regional Water Safety Council and Missouri State Water Patrol in developing new thirty second TV PSA's which will be aired on Poplar Bluff City Cable during the summer recreation season.

- Place Ranger Willie B. Safe message on Cardinals Scoreboard at Busch Stadium again in 2008.
- Procure air time for 7 new thirty second radio PSA's to be aired throughout the 2008 summer recreation season.
- Procure new rubber ink stamps with safety message, "Wear It. Boat Smart! Boat Sober!
- Procure safety bumper stickers with message, "Wear It Missouri!
- Work with SEMO Regional Water Safety Council and local Chamber of Commerce members to print new Ranger Willie B. Safe and the Safety Team Activity Book.
- Placement of new safety message on illuminated display board at Black River Coliseum featuring Ranger Willie B. Safe (3yr Agreement).
- Procure 10,000 more pizza stickers to be distributed throughout the 2008 summer recreation season.
- Increase gasoline station partnerships to place safety message on gas pumps.
- Placement of 25' Inflatable Wind Dancer at Visitor Center on weekends throughout the 2008 summer recreation season.
- Staff booth at 2008 Drag Boat Races and distribute safety information and conduct water safety activities.
- Conduct water safety programs at elementary schools in the following southeast Missouri towns: Poplar Bluff, Neelyville, Greenville, Williamsville, Puxico, Zalma, Bloomfield, Advance, Dexter, Clarkton, Malden, Bernie, Farmington, etc.
- Development and printing of new diverse activity book.
- Procure large banner for emergency spillway wing wall with "Wear It" message.
- Work closely with the SEMO Regional Water Safety Council to help establish an expanded life jacket loaner program, implement grants, and Waterfest.
- VA Rangers will be conducting boat patrol on Weekends from Memorial Day Weekend to Labor Day Weekend. Purpose is to take a proactive role in

- Continue with monthly in studio radio interviews and weekly radio reports
 Memorial Day through Labor Day
- Continue beach programs at all three beaches on Saturdays and Sundays
- Work with local Automobile Dealerships to place "Buckle Up for Safety" on Dealership logo's.
- Placement of Water Safety Banners along Dam and at boat ramps and beaches.

Lake Shelbyville

- Developed a local water safety task force that includes multiple partners
 uniting to increase the awareness of how important water safety is when on
 or near the water. Partners include USACE, Illinois Department of Natural
 Resources, Illinois State Police, local law enforcement, dive teams, and
 search and rescue departments, tourism offices, marinas, and other offices
 and agencies interested in promoting water safety.
- Distribute "I was caught wearing my life jacket" cards during beach and boat patrol to people who are wearing their life jackets. The card will be good for one boat ramp or beach day use fee at Lake Shelbyville.
- Check into the possibility of creating Radio PSAs utilizing law enforcement officers and park rangers to promote buckling up of both life jackets and seat belts
- Life jacket loaner program at beaches, campgrounds, and visitor center.
 Adult and children size life jackets are for loan using the honor system to distribute them. Life jackets received from BoatUS will be incorporated into the loaner program.
- MOA with Local Coast Guard Auxiliary Flotilla has been in place since 2004. Lake Shelbyville and the USGGA jointly support and conduct Vessel Safety Checks, promote and expand water safety awareness by conducting boating safety courses, offer assistance to stranded boaters, offer assistance during search and rescue operations, and establish and maintain homeland security inititiatives.
- Pam Doty serves as MVD Representative on the USACE National Water Safety PDT. Her duties include networking throughout the Division concerning water safety initiatives, supplying information concerning national water safety products, and serving on the St. Louis District and MVD Water Safety PDTs.

- Two employees are State of Illinois Boater Safety Instructors
- Conduct on-site and off-site water safety interpretive programs. Presented water safety programs on 23 April 2008 to 427 4th grade students and teachers during the 2008 Safety Day sponsored by the Shelby County Extension Office. Programs included hands-on activities pertaining to the four signs of a drowning victim and how to help someone if they were in trouble in the water (Reach, Throw, Row, Don't Go).
- Presented water safety programs on 24 April 2008 to 7th grade students and teachers during the Get Up, Get Out, and Enjoy Lake Shelbyville special event in the Dam West Recreation Area. Programs included the concept of not crossing their stupid line and knowing their limits when it comes to swimming and other activities on or near the water. Hands-on activities included how to recognize someone that is drowning and the proper ways to save someone if they are drowning.
- Present water safety programs during the Shelby County Conservation Day sponsored by the Shelby County Soil and Water Conservation District.
- Dare Program at Eagle Creek
- Incorporate a water safety message in each interpretive program
- The Annual Aquafest Water Safety Carnival is scheduled for 12 July 2008
- Utilize Seamoor Safety robotic unit and Bobber the Water Safety Dog costume during interpretive programs and special events
- Daily safety messages on the lake information telephone (code a phone).
- Safety messages at the end of news releases
- Water safety messages and/or articles included in Lake Shelbyville Camper News.
- Floor mats with a water safety message concerning wearing life jackets are placed in the visitor center and administrative office. Additional floor mats will be loaned to lake partners such as state parks, marinas, etc so they can place them in high public traffic areas.
- Water safety message banners at local businesses, Wal-Mart, Alco, Ace Hardware (Shelbyville & Sullivan), D & M (Sullivan).
- Water safety banners on light poles at boat ramps and across main dam

- Distribution of water safety information such as brochures, posters, decals, and videos to area schools, organizations, tourism offices, convenience stores, and marinas
- Distribute the Rental Boat Education Package and check-off sheets prototype developed by the US Coast Guard to the marinas. Let the marinas use the products as needed and provide comments concerning the products back to the US Coast Guard.
- Display water safety posters on information boards throughout the recreation areas around the lake including the boat ramp and beach areas
- Place water safety posters in laundry rooms, shower buildings, and comfort stations in the recreation areas
- Contact local businesses in communities surrounding the lake and ask if they will place water safety messages on their interchangeable marquee signs
- Contact gas stations in the communities surrounding the lake and ask if we can place water safety messages on top of the gas pumps
- Contact stores and marinas and ask if we can place large double-sided water safety posters at their place of business
- Create "If You Love Me" & "From Those Who Love You" stand-up restaurant table cards and distribute them to the restaurants in the communities surrounding the lake
- Watch your children, no diving, and safety hint signs are in place at the beaches
- Boat Sober and Life Jacket: Get It On symbol slate signs will be placed in the boat ramp areas and Know Your Limits symbol slate sign will be placed at the beaches
- Use life jacket stencil that was purchased from New England sign shop to stencil primary boat ramps and sidewalks at the beaches.
- Low water beach bottom inspections at all of the beaches are conducted on an annual basis to comply with the District policy. If the lake level reaches conservation pool then the beach bottoms are inspected by walking the beaches. Through a partnership with the Shelby County Dive Team if the lake level does not reach conservation pool then the beach bottoms are inspected using a sidescan sonar and underwater camera.

- Depth markers, life saving equipment, and buoyed swimming area are present at all of the beaches
- Employees carry water safety products such as Frisbees, stickers, temporary tattoos, fishing bobbers, pencils, and can koozies in their vehicles and distribute them with a verbal water safety message to our visitors throughout the recreation season
- Bobber the Water Safety Dog Exhibit Touch Kiosk in the Visitor Center, so visitors can view the cartoons.
- New visitor center display concerning boating safety. Part of the display is a small boat in which visitors can get into and in the process put on their life jacket correctly and learn the proper loading procedures.
- Working with the Kaskia-Kaw Rivers Conservancy (KKRC) to distribute water safety information and conduct water safety programs during public pool nights at the Shelbyville City Pool
- Water safety messages are displayed on the electronic message board that
 is located on IL Route 16 in the main dam area. This message board was
 made available by the KKRC. The message board also includes a
 permanent water safety message "Wear It" with the life jacket symbol.
- Initiated a lake rafting policy that allows no more than five boats to tie together and requires a distance of 150 feet of another raft. This was done to address the Cove 5 problems of 3 fatalities in the same location in a year.

Mark Twain Lake

- Continue to do water safety programs at the beaches and ramps.
- Light pole water safety banners on the dam and at Ray Behrens, Spalding, South Fork, Indian Creek and Stoutsville Ramps.
- Rangers will visit schools in Perry, Paris, Center, New London and Monroe City and present water safety programs.
- Partnership between the Corps and the Missouri Department of Natural Resources (Mark Twain State Park) for assistance with outreach and onsite programs. If available the DNR Seasonal Interpreter will present programs at Corps facilities.
- Partnership between the Corps, Missouri State Water Patrol and Ralls County Historical Society with a grant from Quincy Area Safety Council will run an "I got caught wearing my lifejacket" T-shirts campaign. Water patrol

- will stop boats with people wearing lifejackets on Memorial Day Weekend and give them the T-shirt.
- Implemented a life jacket loaner station at Spalding Beach. This was done through a grant and partnership with the Quincy Area Safety Council, and our Cooperating Association the Ralls County Historical Society.
- PSA's aired local radio during the Memorial Holiday Weekend
- Water Safety Flower garden to be installed in front of Management Office. Will have stepping stones with water safety inscribed in them, water safety painted BB box, etc. Volunteers are moving this initiative forward.
- Boating Safety Course will be taught at the administration building.
- Life jacket inflatable prop and Water Safety Pop-Up Exhibit Display will be used at various locations and events.
- Water Safety Messages for Shoppers Grocery bag campaign with area schools.
- Life jackets/seat belt save lives vehicle magnet.

Operations Division – Technical Operations and Policy Branch

- Lynn Neher developed MVD Water Safety PgMP and organized a new PDT.
- Rachel Garren, Branch Water Safety POC, working on developing Communications Plan for National Water Safety PDT.
- Garren updated St. Louis District Water Safety Strategic Plan and Headquarters & District fatality statistics spreadsheets.
- Garren Assists Public Affairs Office and Rivers Project with "Windows on St. Louis" during KSDK-TV's "Show Me St. Louis" to promote Rivers' Mid-America River Expo by utilizing Seamoor Safety.
- Garren is the District POC for the St. Louis Boat and Sports Show. Working on coordinating our representation at the show with Kansas City and Little Rock Districts.
- Garren led the National Life Jacket Mandate Study (LJMS) PDT in conducting the 1st phase of the study and developing an Interim LJMS Report prior to the field test.

Public Affairs Office

- Nicole Dalrymple is the new PA representative on National Water Safety PDT. She will coordinate with other PA offices to promote boating and water safety media efforts.
- Assists with "Windows on St. Louis" during KSDK-TV's "Show Me St. Louis" with Rivers Project Office and OD-T staff utilizing Seamoor Safety.
- Issues press releases and coordinates or conducts interviews pertaining to water safety.
- Coordinates or writes articles for the District Newsletter (Esprit) concerning water safety

Safety Office

 Distributes Safety SNAC emails with boating and water safety information to District employees.

Rock Island District

Coralville Lake

- Life Jacket Loan Program: Various sizes of life jackets will be available for public use at no cost. Life jackets will be located at the visitor center, a kiosk at West Overlook day use area and in individual ranger vehicles. The visitor center and rangers will document the users name and telephone number and the kiosk will be set up as an honor system for the return of the life jacket. The program will run from Memorial Day weekend through Labor Day weekend.
- Jr. Ranger Water Safety Program: As part of the Junior Ranger Program a 1 ½ hour program will be dedicated to water safety covering low-head dams, swimming and boating safety and the importance of life jackets.
- Safe Kids Fair: Participate in the annual Safe Kids Fair at Coral Ridge Mall by providing a ranger to staff the outside area with the patrol boat and another ranger inside to demonstrate the low-head dam model.
- *Dam Tours:* As with many of our routine programs, water safety is emphasized as a part of the programs.
- Prior to placement in the water, PVC pipe outlining swim areas will be inspected for frayed cables, broken and sharp edges, and unwanted cable, squeeze links and/or chain.
- During spring draw down, water depths will be physically checked for sharp drop-offs, holes and foreign objects.
- Sand on beaches will be groomed as needed to reduce the build-up of washed up debris, buried objects and to smooth out uneven surfaces.
- All beach signs will be inspected for graffiti, damage, and wear and placed in appropriate areas on the beach where users can easily read them. Signs include a yellow No Lifeguard, Swim at Your Own Risk, and the brown No Pets, No Glass Containers, and No Alcohol. See no alcohol policy.
- Two large water safety posters will be in place before Memorial Day weekend at the West Overlook Day Use area. Smaller posters will be place at each beach and refreshed as needed.
- A kiosk will be located between the beach and boat ramp at West Overlook day use area that will house different size lifejackets for visitors to use as needed. Jackets will be inspected on a weekly basis for tears and wear and will be replaced as needed. See Life Jacket Loan Program.

- No alcohol policy will be enforced at all of the four beaches. Anyone found with alcohol on the beach will have the alcohol and/or the responsible party removed from the beach area.
- Hazard buoys will be replaced and anchored where known hazards exist and No Wake buoys will be re-positioned by boat ramps and bridges prior to the recreation season. Buoys will be inspected and replaced with new buoys as needed.
- During the spring draw down, when the water level in the northern part of the lake is at its lowest, signs warning boaters of low lake levels should be placed at all the boat ramps entering Coralville Lake. Signs will state that boating is not recommended due to shallow water above Scales Pointe marina.
- Lake patrol will be utilized when ranger personnel are available. Primary mission of boat patrol is to educate and provide support to the lowa Department of Natural Resources (IDNR) boat patrol. The patrol boat will be stocked with necessary safety equipment and educational literature.
- Diving rock should be closely monitored during lake patrol. Anyone found with alcohol, jumping and/or diving from the rock will be removed from the area immediately.
- During a water emergency event the lake patrol ranger will assist the county sheriff's office and IDNR. This may include obtaining witnesses to the event or keeping recreational boats out of the perimeter of a dragging operation.
- No alcohol will be allowed on any of the four beaches at Coralville Lake.
 Rangers who find alcohol on a beach will have the alcohol removed and/or the party removed from the project area as well. The level of enforcement is up to the individual ranger and circumstance.
- No kiddy pools are allowed in the campground area. Unsupervised pools are a danger to small children. Any pools found in the campground will be emptied immediately and removed.

Illinois Waterway & Marseilles L/D

- Four boating safety classes held
- Water Safety Weekend is held
- Provide Water Safety Materials for:
 - Better Fishing Association Baker Lake event
 - BFA I&M Canal event
- Water Safety topic included in Junior Ranger classes
- Stories or PSA on water safety in local media
- Brochures and posters taken to marinas and boat stores from Hennepin to Chicago by Visitor Center staff
- Brochures and posters taken to marinas and boat stores from Lacon south by Peoria staff.
- Water safety taught at Ottawa Safety Town (preschool)
- Water safety program for LaSalle Peru Summer Camp (special education)
- Provide speaker at Master's Walleye Tournament participant meeting.
- PFD try on station in Visitor Center
- Water safety booth at Boat and Fishing Expo in Peoria
- Park Rangers working lock walls at Brandon Road lock on July 3
- Park Rangers working lock walls at upriver locks
- Lock wall checks at Peoria
- Visits to boat ramps operated by state and local governments
- Park Rangers on boat patrol in Starved Rock, Peoria and Marseilles Pools.
 - Continue loaner program, with extra Type 2, 3 and 4 PFD's and fire extinguishers available.
 - Water safety give-a-ways for children and/or adults caught wearing a life iacket
 - Boat present at special events (2 Ottawa fireworks shows, etc)

- Work with Ottawa Water Safety partners (City of Ottawa, US Coast Guard, Illinois River Carriers, Illinois Department of Natural Resources and private developers) about new marina(s) coming to the area.
- Work with local Coast Guard, Auxiliary, Fire Departments and Park Districts to promote water safety in Greater Peoria Area.
- Continue tracking of boat patrol hours in each pool
- Track accidents and water-related fatalities in the Illinois Valley region

Lake Red Rock

- Water safety programs will be presented at Jefferson Elementary and for other area schools.
- Red Rock staff will present water safety programs during the annual "Water Festival" in Ankeny, IA
- Water safety messages regarding boating in the tailwaters during each dam tour.
- Water safety programs will be included during two Junior Rangers and two "Survivor Red Rock" programs during the summer season.
- Red Rock staff will assist Saylorville with water safety booth at Kid's Fest in Des Moines
- Buddy Beaver water safety mascot will visit Red Rock beaches several weekends throughout summer and will be used to stress importance of wearing life jackets and swimming with a "buddy"
- Park Rangers will distribute tattoos and coloring books to visitors at beaches and boat ramps during recreation season
- Red Rock staff will team with the US Coast Guard Auxiliary to offer a boat safety course prior to the recreation season and offer vessel safety checks at boat ramps during the recreation season.
- Visitors attending "Let's Go Canoeing" activities learn about the importance of wearing life jackets and fitting them properly. Each participant must wear life jacket during activity.
- Water Safety programs presented to local scout groups.
- Water Safety "freebies" (floating key chains, frisbees, can koozies, coloring books, tattoos) given away to boaters, beach users, lake visitors and program participants throughout summer recreation season.

- Bobber (water safety mascot) cartoons will be shown during several evening campground programs throughout summer season
- Water safety posters will be posted at park bulletin boards located throughout Corps managed parks at the lake
- Water safety press releases will be distributed to area media prior to the recreation season.
- Water safety information distributed through project visitor center
- Corps rangers will patrol lake during weekends throughout recreation season and provide visitor assistance regarding safe boat operation, ensuring compliance with no wake and buoyed areas, etc. Boat patrol rangers will also distribute water safety "freebies" such as floating keychains, frisbees and other items to boaters and beach users, providing a positive method of instilling water safety messages during patrol.
- DNR will provide two summer water safety officers for the reservoir in addition to assistance from two full time conservation officers.
- Lessee provides a slip for Corps Patrol boat and DNR patrol boat which greatly increases response time for both agencies.
- Marina provides commercial towing service.
- Sell life jackets at the Marina store.
- Rescue/recovery support provided by local fire departments as well as local Sheriff's office.
- US Power Squadron has provided boat checklist signage for boat ramps.
- Water safety signage is installed at boat ramps, dam, and beaches.
- Beaches have floating four inch plastic line surrounding perimeter. Also have additional four-inch line to serve as secondary boat buffer.
- Install and maintain approximately 50 navigation buoys.

Mississippi River Project & L/D 14

- Conduct interpretive programs, special events, clinics, etc. throughout the calendar year. Programs are presented in area schools and/or to the general public.
- Present boating safety education classes throughout the spring and summer months. Classes are presented by Ranger staff certified as IL DNR Boating Safety Education Instructors through the IL. DNR.
- Promote water and boating safety through the use of billboards throughout the Project during the summer months.
- Promote water and boating safety with the partnership of various restaurants in the Quad-City area through the use of tray liners containing water/boating safety messages and activities.
- Partner with the USCG Aux. at various boat ramps within the Project and conduct Vessel Safety Inspections. All participants receive various boating and water safety brochures along with state boating regulations.
 Participants passing the vessel safety inspections receive the USCG Aux. annual inspection sticker.
- Contact the local media for PSA's concerning water and boating safety.
- Promote water and boating safety through the use of give-away items with imprinted water/boating safety messages.
- Mark LeClaire Canal with no-wake buoys prior to start of boating season.
- Provide weekend boat patrols in Pools 14, 15, 16 (Quad City Area) and in Pools 20, 21, 22 (Quincy Area) when staff, weather, and river conditions allow. Additional boat patrols are provided during special events (i.e. firework shows, tug fest, lighted boat parade, and Hogback Island Beach Party).
- Participate in the lifejacket/fire extinguisher loaner program.

Locks and Dam 14 Actions Planned

- Enforce all locking procedures and practices.
- Distribute safety brochures (Locks and the River, Know the Facts about Boating and Drinking, etc.) to recreational craft.
- Communicate safety message with waterway users
- Continue to maintain and operate Lock Rescue Boats.

- Conduct on site rescue training
- Conduct Lifeboat rescue drills to maintain crew proficiency
- Assist ODM/ODMV with licensing/training Mississippi River Lock and Dam operators and Maintenance crews in Boat Operator License Program requirements.
- Respond to local area water related emergencies.
- Coordinate with other Agencies/Departments common water safety issues:
- Park Rangers, DNR, Coast Guard, Local Police and Fire Departments and Local Area Water Rescue Units
- Encourage other District Lock and Dams to develop ways to increase awareness and safety at their sites: possibly audio message, banners, handouts, face to face, etc.

Saylorville Lake

- Conduct and document at minimum, 10 boat safety checks/week at the boat ramps from May 18- Sept. 6, for a goal of 160 for the season. Document all checks and issue a key float to those that are compliant. Promote boat safety checks through the use of an annual pass drawing.
- Expand current boat safety check program by incorporating US Coast Guard Auxiliary's Vessel Safety Check format and allow staff to become approved USCG inspectors. Provide documentation to Coast Guard Auxiliary for all complete checks completed.
- Contingent on water level and lake conditions, paint a life jacket message on Cherry Glen boat ramp by May 17, 2008.
- Provide WS information to each annual pass purchaser and all day use visitors.
- Purchase billboards 4' X 8' to post at Cherry Glen, Lakeview and Dam road.
 Explore college art and graphics courses at local high schools and colleges to hold a WS contest.
- Implement Inflatable PFD SOP by April 1, 2008.
- Place ¼ page ad in Saylorville Recreation Guide for 2008.

- Participate in BoatU.S. Life Jacket Loner Program at Cherry Glen Boat Ramp upon arrival of free lifejackets. Document each loan to ensure continuation of the program.
- Participate in BoatU. S. Fishing Line Recycling Program. Fishing line site to be established in Bob Shetler, collected and submitted according to outlined instruction by NRM Volunteer(s).
- Make frequent visits to Visitor Center Beach Area to encourage swimming in designated beaches.
- Alcohol-free Promotion at the Oak Grove Beach
 - Update Alcohol Restrictions SOP and ensure proper signage is placed by May 24, 2008.
 - Day Use Entrance Station Volunteers will inform the public both verbally and with printed material upon entry.
 - Rangers will conduct daily visits promoting the alcohol-free beach through education and enforcement.
 - Verbal warnings will be made through the 4th of July.
 - After 4th of July, written warnings and citations shall be issued.
- Handout water safety tattoos and brochures at the boat ramps as adults are rigging their boats entertaining the kids and providing them with a safety message. Document direct contacts.
- Place water safety flyers in English and Spanish on project bulletin boards to supplement universal signage.
- Promote beach safety at Oak Grove and Sandpiper Beaches by partnering with the local dive team to perform our annual designated beach inspection. This partnership will allow them to perform necessary training and avoid duplicate effort by the lake staff.
- Ensure buoys and depth markers are placed prior to Recreation Season.
- Incorporate Water Safety Boat Plan using salvage boat to promote three different themes -- Life Jacket Use, Boating and Alcohol, and Boating Ethics. Display removable banners throughout recreation areas to draw attention.
- Strive to increase Water Safety contacts through coordination with all water safety agencies at Saylorville Lake (ie. US Coast Guard Auxiliary, Iowa DNR Boating Education Coordinator and Water Aides, Law Enforcement agencies, Saylorville Marina, etc.)

- Be proactive in partnering with area communities to promote water safety in pre-scheduled safety events (ie. City of Johnston Safety Town). Invite US Coast Guard and Iowa DNR when acceptable.
- Hold a Boater Education Course through USCG Auxiliary at the OWL Center
 - Advertise at Boat Ramps, Campground Bulletin Boards, during Vessel Safety Checks, and during all on-water violator contacts.
- Water Safety image on all outgoing mail-mailing labels or stamps
 - o Cost: \$.01/stamp.
- Des Moines Boat & Sportshow to assist Coast Guard Auxiliary in staffing booth on February 21-24 to promote WS, general lake information, and provide annual pass mail-in forms.
- Participate in the Children & Families of Iowa's 15th Annual Kidsfest, March 7, 8, and 9, 2008, making use of "What's wrong with this picture?" Water Safety diorama. Take home message to include www.bobber.com. Coordinate staffing assistance with Lake Red Rock, US Coast Guard Auxiliary, and IDNR to ensure coverage. (USCG Aux will provide mascot and IDNR iron-ons)
- Participate in the Iowa Children's Water Festival at DMACC May 8, 2008 performing water safety programs. Level of involvement will be based on availability of summer staff and volunteers.
- National Safe Boating Week (May 17-23)
 - Partner with Coast Guard Auxiliary, Iowa State Patrol and DNR for Sunday, May 18, 2008 "Spring into Boating" kickoff event. USCG Aux. will be on the water from 8:00am-4:00pm.
 - Conduct boat safety checks daily at the boat ramps awarding key floats and annual pass entry form to those that pass. Provide similar items to IDNR and USCG Aux. for distribution.
 - o Offer PSAs to local radio stations, TV, and in the local newspapers.
 - Display a WS message on the bulletin board located at the east end of the dam and in the basement of the Visitor Center.
 - o Advertise in Calendar of Events and on lake bulletin boards.
 - o Part-time Hosts will promote Water Safety within campgrounds.
 - Supply USCG Auxiliary informational literature about Saylorville Lake for distribution in conjunction with their literature to local Marinas and dealers.
 - Encourage local businesses to participate by providing water safety messages by decorating their windows or by putting them on their changeable, digital message boards.
- Reading programs at local libraries "Stewie the Duck Learns to Swim" passing out water safety promo items.

- Iowa Cubs Minor League Baseball Team Agreement
 - Include Water Safety message on printed materials (schedule and posters) for Iowa Cubs games at Principal Park.
 - Sponsor a concourse booth using WS tattoos and Lifejacket wearing Mascot on June 28, 2008 at Principal Park during an Iowa Cubs game promoting water safety.
 - o Approach Mustang Survival to donate life jackets.
 - Invite District Public Affairs Office to event.
- Oak Grove Beach Relay Race
 - Hold Relay Race on July 26, 2008 incorporating Water Safety and lifesaving techniques through team challenges.
 - Partner with US Coast Guard and Iowa DNR as available.
 - Invite local radio stations, TV, Public Affairs, and the newspaper to participate.

St. Paul District

- Project Brochures. Projects strive to include a water safety tip or message in each project brochure and park information guide.
- Sea-Bags. These 14" X 17" litterbags have two sides of printed boating and water safety information. These bags are distributed to visitors and serve a dual purpose of keeping our projects clean and educating visitors about safety.
- NRRS Receipt Messages. Every National Recreation Reservation Service (NRRS) receipt has space for including a message. It is recommended that safety messages be added.
- HQUSACE Products. Annually, each project orders products from the USACE Water Safety PDT's on-line catalog. These items include the adult and children's brochures, fun books, stickers, coloring sheets, posters, and various media products. Most of these products are bilingual in both English and Spanish. These products are used as educational incentives in a variety of ways to promote boating and water safety.
- Posters. Water safety posters are placed on bulletin boards on project lands, especially those near water, i.e. boat ramps, beaches, marinas, etc.
- Safety Promotional Products. Since the implementation of the National Policy that clarified the use of safety promotional products in 2002, we have worked together to pool any funds available to purchase these items as a District, because increasing quantities reduces costs. Products that have been produced include pencils, wrist bands, magnets, fishing bobbers; can koozies, sticky-hands, and floating key chains
- Public Service Announcements (PSA's). When HQUSACE provides audio and video PSA tapes, these should be distributed by each project to local television and radio stations. In addition to those, some field offices have produced their own audiotapes in cooperation with local radio stations. Overall, use of PSAs by the media on a voluntary basis is low. Since PSA requirements were relaxed in the 1980s, it has been almost impossible to get the media to use PSAs without some expenditure. Purchasing airtime or space for water safety public service announcements (PSAs) through television, radio, and print media is often the only way to guarantee their use. Since our funding is limited, major holiday weekends should be targeted for these expenditures due to higher visitation rates.
- News Releases/Newsletters. Each field office may distribute news releases to the media. Since the theme is not always boating or water safety, it can be included as a secondary topic when appropriate. The District's Public Affairs Office also sends out releases on behalf of field sites in conjunction with

special events, nationally designated days or weeks, around holidays, or and on an as needed basis when flows, ice conditions, pool levels or other conditions or activities may dictate a release is necessary.

- Billboards. Water safety billboards have been used historically in MVD, however costs have resulted in curtailing use the last several years. These were very popular and are a great way to reach large numbers of people.
- Boat Patrol. Due to the physical and resource constraints previously discussed in this plan, boat patrols are completed only at Lake Ashtabula and on the Mississippi River very infrequently and usually only during very targeted times or events.
- Boat Safety Checks. Park rangers perform checks for safe boating equipment, both at boat ramps before boats are launched and on the water. This is primarily done during National Safe Boating Week, which is typically held the week prior to Memorial Day.
- Beach inspections. Beaches are established in accordance with the criteria in EM 1110-1-400, Recreation Facility and Customer Service Standards, dated 1 Nov 2004. Beaches are inspected annually, and as deemed necessary by each Project, to eliminate underwater obstructions and hazards and review design considerations that may enhance safety.
- Restricted Area Marking. Restricted areas identified above and below dam structures are marked with signs and buoys. These areas were defined by an interdisciplinary team in accordance with criteria established in ER1130-2-520, including evaluations of physical characteristics, hydraulic analysis. A marking program was then coordinated with Functional Offices and executed at the water control structures.
- Signage. Beach rules are placed at all entrances to those facilities. Safety suggestion signs should be separated from beach rules on signs to avoid customer confusion with what is enforceable by issuance of a citation. Signs for no lifeguards, no diving, watch your children, are displayed as necessary.
- Rescue equipment. According to EM 1110-1-400, it is optional to have lifesaving posts at designated beach areas. This should include one ring buoy with rope (or the equivalent throw bag) and a may include a 10-12 foot pole (shepherd's hook).
- Although not formalized, Lake Ashtabula and Gull Lake offer Life Jacket loans if project personnel or campground hosts are notified of the need.
- Motorboat Operators. It is the policy of the USACE that all employees who operate USACE vessels less than 26 feet in length, be trained, tested, and

- National Water Safety Congress (NWSC)/ National Safe Boating Council (NSBC). Membership in these organizations is encouraged especially for our non-profit partners who may be eligible for grants. It is recommended that District employees attend the International Boating & Water Safety Summit annual meetings, which allows interchange of ideas with many experts in the field.
- Project interpretive programs should make water safety the main focus of a majority of the presentations. Weekend presentations are recommended during peak visitation periods. Safety messages, if not the main topic, should be incorporated into all interpretive programs. Miss River L/Ds and Natural Resource Section should include information on navigation and river safety in all of their Lock & Dam tours.
- Outreach interpretive presentations to schools, civic groups, and clubs at various off-project locations are strongly encouraged. The award winning "Safe Passage" video, developed by the National Operations Center (NOC) for Water Safety, has curriculum that is available on-line for kindergarten through sixth-grade teachers. This product is designed for teachers to use alone, and it reduces the need for a ranger presentation. A video targeting a teenage audience named "The Young and the Reckless" became available in 2005. Projects should make these videos available to all schools in their area and campaign to make sure teachers are aware of them.
- Kids in Boats is a program uses small electric powered boats (MVP owns 2 of these) to teach rules of the road, PFD usage, hypothermia danger, and other hazards associated with water based recreation. This a cooperative program with Omaha District sharing hardware and personnel resources. Targets elementary students in grades 4-6.
- Low Head Dam Models. Following a drowning event in 2004 at the Sag Diversion Weir, two low head dam models illustrating the "Drowning Machine" were constructed by project personnel and used extensively in areas and at sites not previously targeted for water safety programs. These models are very well received, provide a "real life" experience with water flowing and have a great impact on the people viewing them, usually children and young adults.
- Seamoor Safety-The Water Safety Sea Serpent. The USACE National Operations Center for Water Safety, led by Lynda Nutt of the Sacramento District, shares three personal watercraft robots driven by a Sea Serpent named Seamoor Safety. The Water Safety PDT oversees the Seamoor

- Natural Resource personnel in the St. Paul District annually staff water safety displays at boat shows, river festivals, dam safety days and other events which are held in close proximity to our recreation areas. These events provide opportunity to pass along water safety messages to large audiences/group of people. Examples include staffing a water safety display at Riverfest in La Crosse, WI, the Sandy Lake Institute Water Institute, and the Grand Forks Safe Kids Exposition. Often up to 1,000 kids are reached during each of these concentrated efforts.